

COMMUNICATION TOOLS

SIAPRO
INTERNATIONAL AGRICULTURAL EXHIBITION
AGRICULTURAL TECHNOLOGIES AND SOLUTIONS

23>25
FEB 2025
Paris Expo
Porte de
Versailles



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Organized by : COMEXPOSIUM



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DID YOU KNOW?

Don't miss: as part of your registration, you can take advantage of free communication tools to announce your presence at the show.

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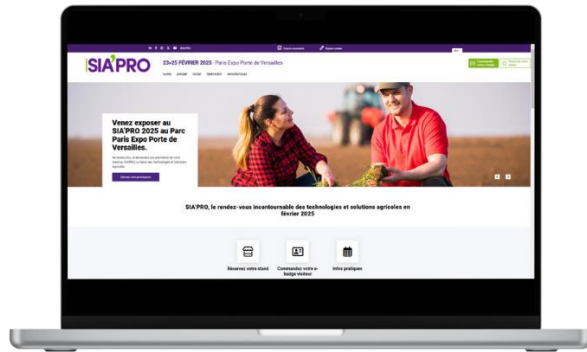


ONLINE

Anticipate your presence through the show's digital communications.



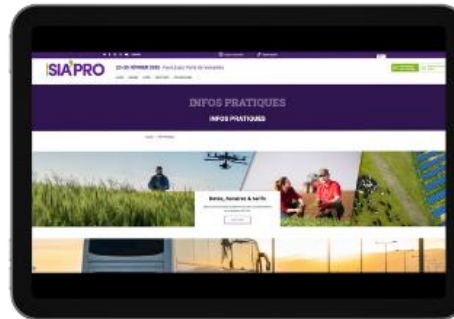
ONLINE COMMUNICATION ORDER YOUR BANNERS ON...



HOME PAGE

3 advertisers maximum, your banner
in rotation

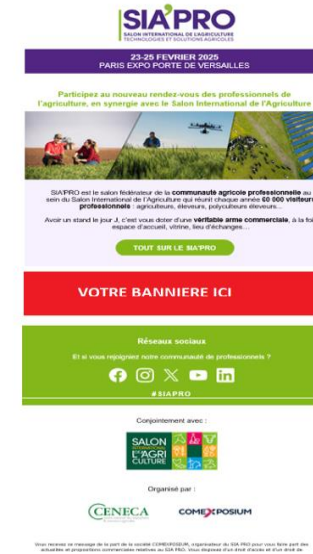
2 000 € HT



PRATICE INFO PAGE

3 advertisers maximum, your
banner in rotation

1 500 € HT



E-NEWSLETTER SPONSORSHIP

Price for delivery

1 800 € HT

To order in your customer area:

<https://event.sia-pro.com/2025/> / "Shop" tab / "Communication & Promotion" section - communication_siapro@comexposium.com



ONLINE COMMUNICATION LIST OF EXHIBITORS ...



CATALOGUE SEARCH

Banners on the list of exhibitors
3 advertisers maximum in rotation

1 500 € HT

Logotype on online exhibitor list

300 € HT

Highlight of your company name in
the online exhibitors list + on the paper
visitor guide

160 € HT

To order in your customer area:

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ONLINE COMMUNICATION

CHECK OUT OUR PACKS



LOGO PACK

Increase your company's visibility

- 1 logo on the online list of exhibitors
- 1 logo on the exhibition map on the website
- 1 logo on the visitor guide

3 500 € HT

WEB PACK

Don't forget the Internet!

- Logo on the online list of exhibitors
- Logo on the exhibition map on the website
- Company name in bold in the online exhibitor list

500 € HT

To order in your customer area:

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VISIBILITY AT THE SHOW

Display your brand at strategic points and you won't be missed!



VISIBILITY AT THE SHOW

ORIENTATION DISPLAYS: INCREASE TRAFFIC ON YOUR STAND



ORIENTATION MAP

Located at all the strategic points of the show, they will help visitors to find their way around the show.

Quadri logo
Front plan (exclusive)

PRICE (excl. VAT)

1 500 €
2 775 €



VISITOR GUIDE

Distributed free of charge at all entrances to the show, it helps visitors find their way around. It contains all the informations visitors need to find their way around the show.

1 full quadri page
4th cover page
½ quadri page
Logo on the map

1 500 €
3 500 €
900 €
500 €

To order in your customer area:

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VISIBILITY AT THE SHOW

ORIENTATION DISPLAYS: INCREASE TRAFFIC ON YOUR STAND



FLOOR TILES

- Package 3 tiles
- Package 5 tiles
- Package 10 tiles

PRICE (excl. VAT)

- 1 500 €
- 2 200 €
- 3 900 €



DIRECTIONAL SIGN

Located at the visitor entrance

3 advertisers maximum

- 1 panel
- 3 panels
- 5 panels

- 1 000 €
- 2 400 €
- 3 250 €

To order in your customer area:

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VISIBILITY AT THE SHOW

DISTRIBUTION RIGHT



SAMPLING

Your hostesses distribute your leaflets or products at the entrance to the show, in a high-traffic area, in order to make direct contact with your potential buyers.

Subject to prior presentation of the sampled document or product for validation by the show organiser

Offer valid for a host distributing your leaflets or products at the entrance.

Orders will be honoured on a first-come, first-served basis.

Distribution of your documentation at the entrance to the show during the 3 days of the show.

Storage and restocking will be managed by you.

Hostesses are at the advertiser's expense.

Offer reserved for 3 advertisers!

Advertising budget for 3 days

PRICE (excl. VAT)

1 800€

To order in your customer area:

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DID YOU KNOW?

Don't miss: as part of your registration, you can take advantage of free communication tools to announce your presence at the show.



DID YOU KNOW?

DON'T MISS: AS PART OF YOUR REGISTRATION, YOU CAN TAKE ADVANTAGE OF FREE COMMUNICATION TOOLS TO ANNOUNCE YOUR PRESENCE AT THE SHOW.



PRESS BOX FOR YOUR PRESS KITS

Drop off your press pack – 50 in French and 50 in English – at the Press Office the day before the show opens. Press boxes will be made available to you free of charge.



REGISTRATION FOR THE EXHIBITION GUIDE (PRINT AND ONLINE)

All exhibitors are listed free of charge in the official Visitor's Guide with stand number, contact details, @ address and website.

For greater visibility, all exhibitors can complete their company details by ordering additional information. This information will also be included in the list of exhibitors. Find all the information on your Exhibitor Area.

For more information, please contact
communication_siapro@comexposium.com



DID YOU KNOW?

DON'T MISS: AS PART OF YOUR REGISTRATION, YOU CAN TAKE ADVANTAGE OF FREE COMMUNICATION TOOLS TO ANNOUNCE YOUR PRESENCE AT THE SHOW.



PRESS RELATIONS AGENCY

Promote your participation in the show and optimise your exchanges with the press. Fordz Agency contact - deborah@fordz.fr - elise@fordz.fr



THE SIA'PRO PRESSROOM

SIA'PRO offers you its Pressroom for journalists. Simply put your press releases, photos, and videos forward free of charge on the SIA'PRO website in the section dedicated to the press.



MEDIA KIT

We can provide you with a Media Kit (banners and exhibition logos to insert in your press advertisements, website, email, signature, etc.).



Thank you

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& concours agricoles